Adobe Systems

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  (Redirected from [Adobe, Inc.](http://en.wikipedia.org/w/index.php?title=Adobe,_Inc.&redirect=no))

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| **Adobe Systems Incorporated** | |
| [Adobe Systems Logo](http://en.wikipedia.org/wiki/File:AdobeSystems.svg) | |
| [**Type**](http://en.wikipedia.org/wiki/Types_of_business_entity) | [Public](http://en.wikipedia.org/wiki/Public_company) ([NASDAQ](http://en.wikipedia.org/wiki/NASDAQ): [ADBE](http://quotes.nasdaq.com/asp/SummaryQuote.asp?symbol=ADBE&selected=ADBE)) [S&P 500 Component](http://en.wikipedia.org/wiki/S%26P_500) |
| [**Industry**](http://en.wikipedia.org/wiki/Industry) | [Computer software](http://en.wikipedia.org/wiki/Computer_software)[[1]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-0) |
| **Founded** | [Mountain View, California](http://en.wikipedia.org/wiki/Mountain_View,_California)(1982) |
| [**Founder(s)**](http://en.wikipedia.org/wiki/Entrepreneur) | [Charles Geschke](http://en.wikipedia.org/wiki/Charles_Geschke) [John Warnock](http://en.wikipedia.org/wiki/John_Warnock) |
| **Headquarters** | [San Jose, California](http://en.wikipedia.org/wiki/San_Jose,_California), U.S. |
| **Area served** | Worldwide |
| **Key people** | [Shantanu Narayen](http://en.wikipedia.org/wiki/Shantanu_Narayen), [President](http://en.wikipedia.org/wiki/President)& [CEO](http://en.wikipedia.org/wiki/Chief_Executive_Officer), [Charles Geschke](http://en.wikipedia.org/wiki/Charles_Geschke), and [John Warnock](http://en.wikipedia.org/wiki/John_Warnock), Founders |
| [**Products**](http://en.wikipedia.org/wiki/Product_(business)) | See [List of Adobe products](http://en.wikipedia.org/wiki/List_of_Adobe_software) |
| [**Revenue**](http://en.wikipedia.org/wiki/Revenue) | ▲ [US$](http://en.wikipedia.org/wiki/United_States_Dollar)2.95 Billion (*FY 2009*)[[2]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-09IncomeStatement-1) |
| [**Operating income**](http://en.wikipedia.org/wiki/Earnings_before_interest_and_taxes) | ▲ [US$](http://en.wikipedia.org/wiki/United_States_Dollar)722 Million (*FY 2009*)[[2]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-09IncomeStatement-1) |
| [**Net income**](http://en.wikipedia.org/wiki/Net_income) | ▲ [US$](http://en.wikipedia.org/wiki/United_States_Dollar)387 Million (*FY 2009*)[[2]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-09IncomeStatement-1) |
| [**Total assets**](http://en.wikipedia.org/wiki/Asset) | ▲ [US$](http://en.wikipedia.org/wiki/United_States_dollar)7.28 Billion (*FY 2009*)[[3]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-09BalanceSheet-2) |
| [**Total equity**](http://en.wikipedia.org/wiki/Equity_(finance)) | ▲ [US$](http://en.wikipedia.org/wiki/United_States_dollar)4.89 Billion (*FY 2009*)[[3]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-09BalanceSheet-2) |
| [**Employees**](http://en.wikipedia.org/wiki/Employment) | 8,660 (December 2009)[[4]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-fastfacts-3) |
| [**Website**](http://en.wikipedia.org/wiki/Website) | [Adobe.com](http://www.adobe.com/) |

**Adobe Systems Incorporated** (pronounced [/əˈdoʊbiː/](http://en.wikipedia.org/wiki/Wikipedia:IPA_for_English) [*ə-DOE-bee*](http://en.wikipedia.org/wiki/Wikipedia:Pronunciation_respelling_key)) ([NASDAQ](http://en.wikipedia.org/wiki/NASDAQ): [ADBE](http://quotes.nasdaq.com/asp/SummaryQuote.asp?symbol=ADBE&selected=ADBE)) is an American [computer](http://en.wikipedia.org/wiki/Computer) [software](http://en.wikipedia.org/wiki/Computer_software) company headquartered in [San Jose, California](http://en.wikipedia.org/wiki/San_Jose,_California), USA. The company has historically focused upon the creation of multimedia and creativity software products, with a more-recent foray towards [rich Internet application](http://en.wikipedia.org/wiki/Rich_Internet_application) [software development](http://en.wikipedia.org/wiki/Software_development).

Adobe was founded in December 1982[[4]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-fastfacts-3) by [John Warnock](http://en.wikipedia.org/wiki/John_Warnock) and [Charles Geschke](http://en.wikipedia.org/wiki/Charles_Geschke), who established the company after leaving [Xerox PARC](http://en.wikipedia.org/wiki/Xerox_PARC) in order to develop and sell the [PostScript](http://en.wikipedia.org/wiki/PostScript) [page description language](http://en.wikipedia.org/wiki/Page_description_language). In 1985, [Apple Computer](http://en.wikipedia.org/wiki/Apple_Inc.) licensed PostScript for use in its [LaserWriter](http://en.wikipedia.org/wiki/LaserWriter" \o "LaserWriter)[printers](http://en.wikipedia.org/wiki/Computer_printer), which helped spark the [desktop publishing](http://en.wikipedia.org/wiki/Desktop_publishing) revolution. The company name *Adobe* comes from [Adobe Creek](http://en.wikipedia.org/wiki/Adobe_Creek_(near_Los_Altos)) in [Los Altos, California](http://en.wikipedia.org/wiki/Los_Altos,_California), which ran behind the house of one of the company's founders.[[4]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-fastfacts-3) Adobe acquired its former competitor, [Macromedia](http://en.wikipedia.org/wiki/Macromedia), in December 2005, which added newer software products and platforms such as [Coldfusion](http://en.wikipedia.org/wiki/Adobe_ColdFusion" \o "Adobe ColdFusion), [Dreamweaver](http://en.wikipedia.org/wiki/Adobe_Dreamweaver), [Flash](http://en.wikipedia.org/wiki/Adobe_Flash) and [Flex](http://en.wikipedia.org/wiki/Adobe_Flex) to its product portfolio.

As of August 2009, Adobe Systems has 7,564 employees,[[4]](http://en.wikipedia.org/wiki/Adobe,_Inc." \l "cite_note-fastfacts-3) about 40% of whom work in San Jose. Adobe also has major development operations in [Orlando, FL](http://en.wikipedia.org/wiki/Orlando,_FL); [Seattle, WA](http://en.wikipedia.org/wiki/Seattle,_WA); [San Francisco, CA](http://en.wikipedia.org/wiki/San_Francisco,_CA); [Orem, UT](http://en.wikipedia.org/wiki/Orem,_UT); [Ottawa](http://en.wikipedia.org/wiki/Ottawa), [Ontario](http://en.wikipedia.org/wiki/Ontario); [Minneapolis, MN](http://en.wikipedia.org/wiki/Minneapolis,_MN); [Waltham, MA](http://en.wikipedia.org/wiki/Waltham,_MA); [San Luis Obispo, CA](http://en.wikipedia.org/wiki/San_Luis_Obispo,_CA); [Hamburg, Germany](http://en.wikipedia.org/wiki/Hamburg,_Germany); [Noida, India](http://en.wikipedia.org/wiki/Noida,_India" \o "Noida, India); [Bangalore, India](http://en.wikipedia.org/wiki/Bangalore,_India); [Bucharest, Romania](http://en.wikipedia.org/wiki/Bucharest,_Romania); [Beijing, China](http://en.wikipedia.org/wiki/Beijing,_China).

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[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=1)]History

[](http://en.wikipedia.org/wiki/File:Adobe_HQ.jpg)

[http://bits.wikimedia.org/skins-1.5/common/images/magnify-clip.png](http://en.wikipedia.org/wiki/File:Adobe_HQ.jpg)

[Adobe Systems headquarters](http://en.wikipedia.org/wiki/Adobe_Systems_headquarter) in [San Jose, California](http://en.wikipedia.org/wiki/San_Jose,_California).

Adobe's first products after [PostScript](http://en.wikipedia.org/wiki/PostScript) were digital [fonts](http://en.wikipedia.org/wiki/Typeface), which they released in a proprietary format called [Type 1](http://en.wikipedia.org/wiki/Type_1_and_Type_3_fonts). [Apple](http://en.wikipedia.org/wiki/Apple_Inc.) subsequently developed a competing standard, [TrueType](http://en.wikipedia.org/wiki/TrueType), which provided full scalability and precise control of the [pixel](http://en.wikipedia.org/wiki/Pixel) pattern created by the font's outlines, and licensed it to [Microsoft](http://en.wikipedia.org/wiki/Microsoft). Adobe responded by publishing the [Type 1](http://en.wikipedia.org/wiki/Type_1_and_Type_3_fonts) specification and releasing [Adobe Type Manager](http://en.wikipedia.org/wiki/Adobe_Type_Manager), software that allowed [WYSIWYG](http://en.wikipedia.org/wiki/WYSIWYG) scaling of [Type 1](http://en.wikipedia.org/wiki/Type_1_and_Type_3_fonts) fonts on screen, like [TrueType](http://en.wikipedia.org/wiki/TrueType), although without the precise pixel-level control. But these moves were too late to stop the rise of [TrueType](http://en.wikipedia.org/wiki/TrueType). Although [Type 1](http://en.wikipedia.org/wiki/Type_1_and_Type_3_fonts) remained the standard in the graphics/publishing market, [TrueType](http://en.wikipedia.org/wiki/TrueType) became the standard for business and the average Windows user. In 1996, Adobe and Microsoft announced the [OpenType](http://en.wikipedia.org/wiki/OpenType" \o "OpenType) font format, and in 2003 Adobe completed converting its Type 1 font library to [OpenType](http://en.wikipedia.org/wiki/OpenType" \o "OpenType).

In the mid-1980s, Adobe entered the consumer [software](http://en.wikipedia.org/wiki/Computer_software) market with [Adobe Illustrator](http://en.wikipedia.org/wiki/Adobe_Illustrator), a [vector](http://en.wikipedia.org/wiki/Vector_graphics)-based drawing program for the[Apple Macintosh](http://en.wikipedia.org/wiki/Apple_Macintosh). Illustrator, which grew from the firm's in-house font-development software, helped popularize PostScript-enabled laser printers. Unlike [MacDraw](http://en.wikipedia.org/wiki/MacDraw), then the standard Macintosh vector drawing program, Illustrator described shapes with more flexible [Bézier curves](http://en.wikipedia.org/wiki/B%C3%A9zier_curve" \o "Bézier curve), providing unprecedented accuracy. Font rendering in Illustrator, however, was left to the Macintosh's[QuickDraw](http://en.wikipedia.org/wiki/QuickDraw) libraries and would not be superseded by a PostScript-like approach until Adobe released Adobe Type Manager.

In 1989, Adobe introduced what was to become its [flagship](http://en.wikipedia.org/wiki/Flagship) product, a graphics editing program for the Macintosh called[Photoshop](http://en.wikipedia.org/wiki/Adobe_Photoshop). Stable and full-featured, Photoshop 1.0 was ably marketed by Adobe and soon dominated the market.[[5]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-siliconuser-4)

Arguably, one of Adobe's few missteps on the Macintosh platform was their failure to develop their own [desktop publishing](http://en.wikipedia.org/wiki/Desktop_publishing) (DTP) program. Instead, [Aldus](http://en.wikipedia.org/wiki/Aldus) with [PageMaker](http://en.wikipedia.org/wiki/Adobe_PageMaker) in 1985 and [Quark](http://en.wikipedia.org/wiki/Quark,_Inc.) with [QuarkXPress](http://en.wikipedia.org/wiki/QuarkXPress) in 1987 gained early leads in the DTP market. Adobe was also slow to address the emerging [Windows](http://en.wikipedia.org/wiki/Microsoft_Windows) DTP market. However, Adobe made great strides in that market with the release of [InDesign](http://en.wikipedia.org/wiki/Adobe_InDesign" \o "Adobe InDesign) and its bundled Creative Suite offering. In a failure to predict the direction of computing, Adobe released a complete version of Illustrator for [Steve Jobs](http://en.wikipedia.org/wiki/Steve_Jobs)' ill-fated [NeXT](http://en.wikipedia.org/wiki/NeXT" \o "NeXT)system, but a poorly-produced version for Windows.

Despite these missteps, licensing fees from the PostScript interpreter allowed Adobe to outlast or acquire many of its rivals in the late 1980s and early 1990s. In December 1991, Adobe released Adobe Premiere, which Adobe rebranded to [Adobe Premiere Pro](http://en.wikipedia.org/wiki/Adobe_Premiere_Pro) in 2003. In 1994, Adobe acquired Aldus and added [Adobe PageMaker](http://en.wikipedia.org/wiki/Adobe_PageMaker) and [Adobe After Effects](http://en.wikipedia.org/wiki/Adobe_After_Effects) to its production line later in the year; it also controls the [TIFF](http://en.wikipedia.org/wiki/TIFF) file format. In 1995, Adobe added [Adobe FrameMaker](http://en.wikipedia.org/wiki/Adobe_FrameMaker), the long-document DTP application, to its production line after Adobe acquired Frame Technology Corp. In 1999, Adobe introduced [Adobe InCopy](http://en.wikipedia.org/wiki/Adobe_InCopy) as a direct competitor to QuarkCopyDesk.[[6]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-5)

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=2)]**Company events**

In 1992, Adobe acquired [OCR Systems, Inc.](http://en.wikipedia.org/wiki/OCR_Systems,_Inc.); in 1994, the company acquired [Aldus Corporation](http://en.wikipedia.org/wiki/Aldus). On May 30, 1997, Adobe reincorporated in Delaware by merging with and into Adobe Systems (Delaware), which was incorporated on May 9, 1997. Adobe Systems Incorporated (Delaware) was the surviving corporation and changed its name to Adobe Systems Incorporated concurrently with the merger.[[7]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-6)

The company acquired GoLive Systems, Inc. and released [Adobe GoLive](http://en.wikipedia.org/wiki/Adobe_GoLive) in 1999 and began shipping [Adobe InDesign](http://en.wikipedia.org/wiki/Adobe_InDesign) as a direct competitor to [QuarkXPress](http://en.wikipedia.org/wiki/QuarkXPress) and as an eventual replacement for [PageMaker](http://en.wikipedia.org/wiki/PageMaker). In May 2003, Adobe acquired Syntrillium Software, adding [Adobe Audition](http://en.wikipedia.org/wiki/Adobe_Audition) to its product line. In December 2004, French company OKYZ S.A., makers of 3D collaboration software, was acquired. This acquisition added 3D technology and expertise to the Adobe Intelligent Document Platform.

On December 12, 2005 Adobe acquired its main rival [Macromedia](http://en.wikipedia.org/wiki/Macromedia) in a [stock swap](http://en.wikipedia.org/wiki/Stock_swap) valued at about $3.4 billion, adding [Adobe ColdFusion](http://en.wikipedia.org/wiki/Adobe_ColdFusion), [Adobe Contribute](http://en.wikipedia.org/wiki/Adobe_Contribute), [Adobe Captivate](http://en.wikipedia.org/wiki/Adobe_Captivate), [Adobe Acrobat Connect](http://en.wikipedia.org/wiki/Adobe_Acrobat_Connect) (formerly Macromedia Breeze), [Adobe Director](http://en.wikipedia.org/wiki/Adobe_Director), [Adobe Dreamweaver](http://en.wikipedia.org/wiki/Adobe_Dreamweaver), [Adobe Fireworks](http://en.wikipedia.org/wiki/Adobe_Fireworks), [Adobe Flash](http://en.wikipedia.org/wiki/Adobe_Flash), [FlashPaper](http://en.wikipedia.org/wiki/FlashPaper" \o "FlashPaper), [Adobe Flex](http://en.wikipedia.org/wiki/Adobe_Flex), [Macromedia FreeHand](http://en.wikipedia.org/wiki/Macromedia_FreeHand), [Macromedia HomeSite](http://en.wikipedia.org/wiki/Macromedia_HomeSite), [Macromedia JRun](http://en.wikipedia.org/wiki/Macromedia_JRun), [Adobe Presenter](http://en.wikipedia.org/wiki/Adobe_Presenter), and [Macromedia Authorware](http://en.wikipedia.org/wiki/Macromedia_Authorware) to Adobe's production line.[[8]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-7)[[9]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-8)[[10]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-9)

In January of 2007, [Adobe Photoshop Lightroom](http://en.wikipedia.org/wiki/Adobe_Photoshop_Lightroom) was released to assist photographers in managing digital images and post production work. The product was intended as a competitor to[Apple's](http://en.wikipedia.org/wiki/Apple_Inc.) [Aperture](http://en.wikipedia.org/wiki/Aperture_(photography_software)) in the RAW image editing market. Adobe acquired [Scene7](http://en.wikipedia.org/wiki/Scene7) in May of the same year. The company makes an image processing and display platform used in many retail sites on the web. In July, Adobe released [Soundbooth](http://en.wikipedia.org/wiki/Adobe_Soundbooth" \o "Adobe Soundbooth). This product was not intended to replace the existing [Adobe Audition](http://en.wikipedia.org/wiki/Adobe_Audition) but merely to provide an environment for professionals not specializing in audio. On August 3, 2007, the company announced their plans to discontinue development of [Authorware](http://en.wikipedia.org/wiki/Authorware" \o "Authorware), the “visual authoring tool for creating rich-media e-learning applications for delivery on corporate networks, CD/DVD, and the Web.”[[11]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-10) Authorware was one of the development tools acquired in the Macromedia/Adobe merger. It was replaced by Adobe Captivate. In October, the company acquired Virtual Ubiquity, along with its online word processor, [Buzzword](http://en.wikipedia.org/wiki/Adobe_Buzzword). On November 12, 2007, CEO, [Bruce Chizen](http://en.wikipedia.org/wiki/Bruce_Chizen) resigned. Effective December 1, he was replaced by [Shantanu Narayen](http://en.wikipedia.org/wiki/Shantanu_Narayen" \o "Shantanu Narayen), Adobe's current president and Chief Operating Officer. Bruce Chizen served out his term on Adobe's Board of Directors, and then continued in a strategic advisory role until the end of Adobe's 2008 [fiscal year](http://en.wikipedia.org/wiki/Fiscal_year).

Adobe released Adobe Media Player in April 2008. On the 27 of April, Adobe discontinued development and sales of its older HTML/web development software, [GoLive](http://en.wikipedia.org/wiki/Adobe_GoLive" \o "Adobe GoLive) in favor of[Dreamweaver](http://en.wikipedia.org/wiki/Adobe_Dreamweaver). Adobe offered a discount on Dreamweaver for GoLive users and supports those who still use GoLive with online tutorials and migration assistance. On June 1, Adobe launched [Acrobat.com](http://en.wikipedia.org/wiki/Acrobat.com), a series of [web applications](http://en.wikipedia.org/wiki/Web_application) geared for collaborative work.[[12]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-AcrobatDotCom-11) Creative Suite 4, which includes Design, Web, Production Premium and Master Collection came out in October 2008 in six configurations at prices from about USD $1,700 to $2,500[[13]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-12) or by individual application.[[14]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Carlson-13) The Windows version of Photoshop includes 64-bit processing.[[14]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Carlson-13) On December 3, 2008, Adobe laid off 600 of its employees (8% of the worldwide staff) citing the [weak economic environment](http://en.wikipedia.org/wiki/Late_2000s_recession).

Adobe announced two acquisitions in 2009: on August 29, they purchased [Business Catalyst](http://en.wikipedia.org/wiki/Business_Catalyst).[[15]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-14), and on September 15, Adobe bought [Omniture](http://en.wikipedia.org/wiki/Omniture" \o "Omniture).[[16]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-15) On November 10, the company laid off 680 employees.[[17]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-16) In 2010, Adobe announced it was investigating a "[coordinated attack](http://en.wikipedia.org/wiki/Operation_Aurora)" against corporate network systems in China, managed by the company.[[18]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-17) This same attack was also brought against [Google](http://en.wikipedia.org/wiki/Google) and over 20 other companies. Adobe announced the new Creative Suite series (CS5) launched globally Monday, April 12, 2010. New software such as [Flash Catalyst](http://en.wikipedia.org/wiki/Flash_Catalyst) and [Business Catalyst](http://en.wikipedia.org/wiki/Business_Catalyst) were also announced.

[Adobe's 2010 was marked by continuing back-and-forth arguments with Apple](http://www.networkworld.com/news/2010/060710-tech-argument-apple-adobe.html) over the latter's non-support for Adobe Flash on its iPhone, iPad and other products. Apple CEO Steve Jobs has claimed that Flash is not reliable or secure enough, while Adobe executives have argued that Apple wish to maintain control over the iOS platform.

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=3)]Corporate leadership

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| --- | --- |
| **Executive Board**[[19]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-18) | |
| [Charles M. Geschke](http://en.wikipedia.org/wiki/Charles_Geschke) | Co-[Chairman of the Board](http://en.wikipedia.org/wiki/Chair_(official)) |
| [John E. Warnock](http://en.wikipedia.org/wiki/John_Warnock) | Co-Chairman of the Board |
| [Shantanu Narayen](http://en.wikipedia.org/wiki/Shantanu_Narayen) | President & Chief Executive Officer |
| [Karen Cottle](http://en.wikipedia.org/w/index.php?title=Karen_Cottle&action=edit&redlink=1) | Senior Vice President, General Counsel, and Corporate Secretary |
| [Mark Garrett](http://en.wikipedia.org/w/index.php?title=Mark_Garrett&action=edit&redlink=1) | Executive Vice President and Chief Financial Officer |
| [Donna Morris](http://en.wikipedia.org/w/index.php?title=Donna_Morris&action=edit&redlink=1) | Senior Vice President, Human Resources |
| [Kevin Lynch](http://en.wikipedia.org/w/index.php?title=Kevin_Lynch,_CTO&action=edit&redlink=1) | Senior Vice President: Experience & Technology Group, Chief Technology Officer |

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=4)]Products

*Main article:*[*List of Adobe software*](http://en.wikipedia.org/wiki/List_of_Adobe_software)

**Desktop software**

[Adobe Photoshop](http://en.wikipedia.org/wiki/Adobe_Photoshop), [Adobe InDesign](http://en.wikipedia.org/wiki/Adobe_InDesign), [Adobe Illustrator](http://en.wikipedia.org/wiki/Adobe_Illustrator), [Adobe Fireworks](http://en.wikipedia.org/wiki/Adobe_Fireworks), and [Adobe Soundbooth](http://en.wikipedia.org/wiki/Adobe_Soundbooth)

**Server software**

[Adobe ColdFusion](http://en.wikipedia.org/wiki/Adobe_ColdFusion), [Adobe Content Server](http://en.wikipedia.org/wiki/Adobe_Content_Server) and [Adobe LiveCycle Enterprise Suite](http://en.wikipedia.org/wiki/Adobe_LiveCycle)

**Formats**

[Portable Document Format](http://en.wikipedia.org/wiki/Portable_Document_Format) (PDF), PDF's predecessor [PostScript](http://en.wikipedia.org/wiki/PostScript), [ActionScript](http://en.wikipedia.org/wiki/ActionScript" \o "ActionScript), Shockwave Flash ([SWF](http://en.wikipedia.org/wiki/SWF)) and [Flash Video](http://en.wikipedia.org/wiki/Flash_Video) (FLV)

**Web-hosted services**

[Adobe Kuler](http://en.wikipedia.org/wiki/Adobe_Kuler), [Photoshop Express](http://en.wikipedia.org/wiki/Photoshop_Express), and [Acrobat.com](http://en.wikipedia.org/wiki/Acrobat.com)

**Web design programs**

[Adobe Dreamweaver](http://en.wikipedia.org/wiki/Adobe_Dreamweaver), [Adobe Contribute](http://en.wikipedia.org/wiki/Adobe_Contribute) and [Adobe Flash](http://en.wikipedia.org/wiki/Adobe_Flash)

**Video editing and visual effects**

[Adobe Premiere Pro](http://en.wikipedia.org/wiki/Adobe_Premiere_Pro) and [Adobe After Effects](http://en.wikipedia.org/wiki/Adobe_After_Effects)

**eLearning software**

[Adobe Captivate](http://en.wikipedia.org/wiki/Adobe_Captivate)

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=5)]Financial information

Adobe Systems entered [NASDAQ](http://en.wikipedia.org/wiki/NASDAQ) in 1986. Adobe's 2006 revenues were $2.575 billion [USD](http://en.wikipedia.org/wiki/United_States_dollar).[[20]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-google-19)

As of February 2007, Adobe's [market capitalization](http://en.wikipedia.org/wiki/Market_capitalization) was roughly $23 [billion](http://en.wikipedia.org/wiki/1_E9) [USD](http://en.wikipedia.org/wiki/United_States_dollar); as of August 2007, its shares were trading on the [NASDAQ](http://en.wikipedia.org/wiki/NASDAQ) for around $40 [USD](http://en.wikipedia.org/wiki/United_States_dollar), with a P/E ratio of about 49 and EPS of about $0.82.[[20]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-google-19)

As of March 2008, Adobe's market capitalization was roughly $18 billion USD; its shares were trading on the NASDAQ for around $33 USD, with a P/E ratio of about 27 and EPS of about $1.21.[[20]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-google-19)

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=6)]**Revenue**

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| [[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=7)]**2000s**   |  |  | | --- | --- | | **Fiscal year** | **Revenue** | | 2009 | $2.946 billion[[21]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-20) | | 2008 | $3.580 billion[[22]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-21) | | 2007 | $3.158 billion[[23]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-22) | | 2006 | $2.575 billion[[24]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-23) | | 2005 | $1.966 billion[[25]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-24) | | 2004 | $1.667 billion[[26]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-25) | | 2003 | $1.295 billion[[27]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-26) | | 2002 | $1.165 billion[[28]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-27) | | 2001 | $1.230 billion[[29]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-28) | | 2000 | $1.266 billion[[30]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-29) | | [[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=8)]**1990s**   |  |  | | --- | --- | | **Fiscal year** | **Revenue** | | 1999 | $1.015 billion[[31]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-30) | | 1998 | $895 million[[32]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Q49810K.pdf-31) | | 1997 | $912 million[[32]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Q49810K.pdf-31) | | 1996 | $787 million[[32]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Q49810K.pdf-31) | | 1995 | $762 million[[32]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Q49810K.pdf-31) | | 1994 | $676 million[[32]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-Q49810K.pdf-31) | |

Adobe's fiscal years run from December through November. For example, the 2007 fiscal year ended on November 30, 2007.

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=9)]Awards

Since 1995, [*Fortune*](http://en.wikipedia.org/wiki/Fortune_(magazine)) has ranked Adobe as an outstanding place to work. Adobe was rated the fifth-best U.S. company to work for in 2003, sixth in 2004, 31st in 2007, 40th in 2008, and eleventh in 2009.[[33]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-32) In May 2008, Adobe Systems India was ranked 19th of great places to work in India.[[34]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-33) In October 2008, Adobe Systems Canada Inc. was named one of "[Canada's Top 100 Employers](http://en.wikipedia.org/wiki/Canada%27s_Top_100_Employers)" by Mediacorp Canada Inc., and was featured in [*Maclean's*](http://en.wikipedia.org/wiki/Maclean%27s) newsmagazine.[[35]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-34)

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=10)]Criticism

Adobe has been criticized[[36]](http://en.wikipedia.org/wiki/Adobe,_Inc." \l "cite_note-35)[[37]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-36)[[38]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-37) for its pricing practices, with retail prices being as much as twice as high in foreign countries than in the domestic market[[39]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-38). In June 2009, Adobe increased its prices in the UK by 10%.[[40]](http://en.wikipedia.org/wiki/Adobe,_Inc.#cite_note-39) Adobe's Flash Player has also been heavily criticised: see [The Criticism section of Adobe Flash](http://en.wikipedia.org/wiki/Adobe_Flash#Criticism) and [The Criticism of Flash Player](http://en.wikipedia.org/wiki/Flash_player#Criticism).

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=11)]See also

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| [http://upload.wikimedia.org/wikipedia/commons/thumb/d/da/SF_From_Marin_Highlands3.jpg/32px-SF_From_Marin_Highlands3.jpg](http://en.wikipedia.org/wiki/File:SF_From_Marin_Highlands3.jpg) | [***San Francisco Bay Area portal***](http://en.wikipedia.org/wiki/Portal:San_Francisco_Bay_Area) |
| [http://upload.wikimedia.org/wikipedia/commons/thumb/b/b6/Factory_1b.svg/32px-Factory_1b.svg.png](http://en.wikipedia.org/wiki/File:Factory_1b.svg) | [***Companies portal***](http://en.wikipedia.org/wiki/Portal:Companies) |
| [http://upload.wikimedia.org/wikipedia/commons/thumb/c/c1/Computer-aj_aj_ashton_01.svg/28px-Computer-aj_aj_ashton_01.svg.png](http://en.wikipedia.org/wiki/File:Computer-aj_aj_ashton_01.svg) | [***Information technology portal***](http://en.wikipedia.org/wiki/Portal:Information_technology) |

* [Adobe Engagement Platform](http://en.wikipedia.org/wiki/Adobe_Engagement_Platform)
* [Adobe Solutions Network](http://en.wikipedia.org/wiki/Adobe_Solutions_Network)
* [Adobe MAX](http://en.wikipedia.org/wiki/Adobe_MAX)
* [US v. ElcomSoft Sklyarov](http://en.wikipedia.org/wiki/US_v._ElcomSoft_Sklyarov)
* [List of Adobe software](http://en.wikipedia.org/wiki/List_of_Adobe_software)

[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=12)]Notes

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[[edit](http://en.wikipedia.org/w/index.php?title=Adobe_Systems&action=edit&section=14)]External links

* http://upload.wikimedia.org/wikipedia/commons/thumb/4/4a/Commons-logo.svg/12px-Commons-logo.svg.png Media related to [Adobe Systems](http://commons.wikimedia.org/wiki/Category:Adobe_Systems) at [Wikimedia Commons](http://en.wikipedia.org/wiki/Wikimedia_Commons)
* [Adobe Systems Video and Audio on MarketWatch](http://video.marketwatch.com/market/business/fortune/companies/adobe-systems.htm?cpg=1)
* [Adobe Software OEM Versions](http://adobeoem.com/)
* [Tech's greatest arguments: Apple vs. Adobe Flash](http://www.networkworld.com/news/2010/060710-tech-argument-apple-adobe.html)

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* [New features](http://en.wikipedia.org/w/index.php?title=Special:UsabilityInitiativePrefSwitch&from=Adobe_Systems)
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